

1.3 Implementation of Strategy in 2017

The action plan was in line with the main objectives of the strategy: an influencing student union, finances on a stable foundation, even better and further reaching member services, healthy and competent operators and common university 2020.

An influencing student union

Under a more influencing student union we developed towards becoming a project organization by rearranging the board's areas of responsibility on a new project based method rather than a sectoral approach. We prepared decision making openly by, for example, going through SYL's conference materials and OYY's action plan. A survey on the Student Union's member services was conducted as a part of the Common Student Union project, and nearly 700 respondents took part in the survey. We strengthened the university administration student network (halloped-network) by recruiting over 120 student representatives into different influential positions in the university administration. We arranged halloped-meetings and trainings. We communicated with the hallopedes and the Student Council regularly with the use of newsletters and openly shared documents with them on a common Drive-folder.

We influenced strongly at the university and in the city through projects such as campus improvement project and Opiskelijan Oulu (a Student's Oulu). During the course of the year we met with the university administration 16 times and 12 times with the city management. We managed to get a representative into the Linnanmaa campus area steering group and the working group of Tellus on Kontinkangas campus. As a part of the change to project organization project we updated the board's orientation material, the office rules, and the administration guide for the student representatives in the university administration. We also accepted the Student Union's communications strategy and put it into use.

Finances on a stable foundation

In early 2017, The Student Union recruited its first business cooperation coordinator. The coordinator in charge of contracts and visibility has brought a lot of clarity into the Student Union's business cooperation. At the end of the year, the Board approved policies for the Student Union's business cooperation.

The Board monitored the Student Union's quarterly financial performance, and the budget for 2018 was jointly established with the Secretary General, the Board of the Student Union, the Economic Committee, and the Student Council.

Even better and further reaching member services

We discussed the Student Union's member services as a part of the Common Student Union and the Good Life for a Postgraduate Student projects, and also by taking part in the SYL's Common Student Union Movement project. As a part of the SYL's project, peer reviews of student unions were carried out, and the Secretary General of OYY visited the student unions of the University of Lapland and the University of Arts Helsinki.

In early 2017, help@oyy.fi was launched. It directs all requests for assistance directly to our three specialists. In spring 2017, a membership survey was conducted on the Student Union's member

services. The Student Union's event expertise was strengthened by recruiting an employer under the title of event producer-community professional.

Healthy and competent operators

As a part of the change to project organization project and human resources management, during the year the Board orientation material was updated and an operational model for conflict resolution was developed. New orientation programs were developed for the new employees. Together with occupational health services, the plan for occupational health care was updated and ergonomics inspections were performed on all employees' work stations. In spring 2017, career development discussions took place between the Secretary General and each employee, and in autumn smaller discussions took place on a monthly basis. OYY-kummi activities were developed, and the amount of the Board's small group visits was reduced.

During the year, the Secretary General and the Chairperson of the Board took part in recruitment training. In addition, the Secretary General took part in the Value Based Leadership course, and the Chairperson took part in a course on change management. The training needs of other staff members were evaluated during the development discussions.

Positions of trust, student council candidacy, and student representative positions received a lot of interest from students from different faculties, and international students were also selected for these assignments.

Common University 2020

In 2017, the amount of Universitas project funding allocated was 20,000 euros, and in spring 2017 the Student Union arranged an information meeting on the distribution of the funding. The Board of the Student Union decided to distribute 3500 euros in project grants and 7900 euros in academic grants. The criteria for the distribution of the funding was updated in spring 2017.

In 2017, the Student Union in the University of Oulu was strongly involved in the auditing of the university. The Student Union conducted a survey on the university's support services as a part of the codetermination negotiation influencing. The Student Union took part in the improvement of the university's feedback system, the creation of a teacher tutor survey, influencing university pedagogical studies, and the KOPE-project developing higher education pedagogy. The Student Union influenced the university's finance and operational planning process (TTS) in autumn 2017 and trained the student representatives for TTS influencing.