

2019 Student Council elections of the Student Union of the University of Oulu — instructions on advertising

General

Offensive election advertising is prohibited.

Election advertising is not allowed in lectures or in other teaching situations.

Unauthorized covering, editing or removing of the election advertisements is prohibited.

It is not allowed to sell one's vote.

Election advertisement in the University of Oulu

Election advertisements can be posted only on noticeboards designated by the Central Election Board. The maximum poster size is one sheet of A2 for each electoral alliance. One half of a noticeboard is reserved for each electoral alliance. If there is a great number of candidates, the Central Election Board can grant extra space.

Election advertising on the designated noticeboard is allowed starting from October 24, 2019. Advertisers have to collect their advertisements on November 7, 2019 at the latest.

It is not allowed to advertise on any other noticeboard in the university. In order to advertise on the noticeboards of the guilds and societies, the advertiser needs permission form said guild or society. Central Election Board urges the guilds and societies to treat all candidates equally.

Election advertisement on information networks

The electoral alliances and election circles are allowed to advertise on email lists with the list administrator's permission. The list administrator (e.g. student guild, subject society or other student society) defines the scale of advertisement on the email list. It is not allowed to use email lists for personal advertisement. Mentioning the candidate number and the electoral alliance's and/or the election circle's name in the signature at the end of the email is not considered as personal advertisement.

Central Election Board urges all email list administrators to treat all candidates equally.

Other instructions

Disturbing election advertising is prohibited. Advertisement that can be considered as disturbing can be e.g. advertising that hinders the normal use of an email list or advertising that causes disturbing noise through loudspeakers. Also, advertising that gives an unfavourable impression on opposing candidates or electoral alliances/election circles is considered to be disturbing advertising.

Election advertising is allowed through the Oulu Student Magazine (Oulun ylioppilaslehti) with the permission of the Editor in Chief. It is possible to buy a banner advertisement on the Oulu Student Magazine's website.

Candidate can advertise the elections, themselves or their electoral alliance/election circle in their clothing.

Candidates and electoral alliances/election circles can arrange public events where they tell about themselves. Informing about these kinds of events are subject to the same instructions as the election advertisement.

The electoral alliance and the election circle are responsible for appropriateness of their candidates' advertisements.

Adding to the instructions on election advertising

Central Election Board can give additional information on election advertising and specify the interpretation of these instructions by publishing them on OYY's official noticeboard, email lists and website. In addition, the information is emailed to the representatives of electoral alliances as well as all candidates when possible.

More information

More information on recruiting candidates for electoral alliances and election circles from Emilia Käsmä, President of the Central Election Board, kvl@oyy.fi and from Kauko Keskisärkkä, the General Secretariat of the Student Union, paasihteeri@oyy.fi. Malpractices in recruiting candidates are also to be informed to them.

In Oulu, September 12, 2019

The Central Election Board of the Student Union of the University of Oulu